

**Tamil Nadu Corporation for Development of Women
(TNCDW),
Department of Rural Development and Panchayat Raj,
Government of Tamil Nadu**



**Expression of Interest for empanelment
of Project Implementing Agencies
(PIAs) under DDU-GKY 2.0 Program
In Tamil Nadu**

Ref No: EOI/TNCDW/13/DDUGKY/2025-1

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**Tamil Nadu Corporation for Development of Women (TNCDW),
Mother Teresa Women's Complex-I Floor,
Valluvar Kottam High Road, Nugambakkam,
Chennai-600 034, Tamil Nadu, India.**

Disclaimer

The information contained in this Expression of Interest (EOI) document, or any information provided subsequently to applicants whether verbally or in documentary form by or on behalf of Tamil Nadu Corporation for Development of Women (TNCDW) is provided to the applicant(s) on the terms and conditions set out in this EOI document and all other terms and conditions subject to which such information is provided.

This EOI is neither an agreement nor an offer and is only an invitation by TNCDW to the interested and eligible PIAs for submission of proposals. TNCDW reserves the right to cancel this document, and/or invite fresh proposals with or without amendments to this document without liability or any obligation for such document, and without assigning any reason. The State Project Approval Committee (SPAC) reserves the right to take final decision regarding empanelment.

The purpose of this EOI is to provide the interested PIAs with information to assist the formulation of their proposals. Each applicant PIA shall go through the DDU-GKY 2.0 guidelines, understand the same, should conduct its own investigation and analysis and should check the accuracy, reliability, and completeness of the information in this EOI and wherever necessary obtain independent advice.

TNCDW makes no representation or warranty and shall incur no liability under any law, statute, rules, or regulations as to the accuracy, reliability, or completeness of this EOI. TNCDW may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this EOI.

Submission of proposal under EOI doesn't guarantee evaluation or allocation of project. Under no circumstances will TNCDW be held responsible or liable in any way for any claims, damages, losses, expenses, costs, or liabilities whatsoever (including, without limitation, any direct or indirect damages for loss of profits, business interruption or loss of information) resulting or arising directly or indirectly by application or non-application to this EOI

EOI for Submission of Project Proposals under DDU-GKY2.0

TAMIL NADU

Tamil Nadu Corporation for Development of Women (TNCDW) invites applications from the interested Project Implementation Agencies (PIAs) under DDU-GKY 2.0 scheme to allot target of skilling of 45,000 candidates, rural poor youth for the financial year 2026-27 and 2027-28.

Out of the total target, 20% of the candidates (9,000) shall be trained under CAPTIVE EMPLOYMENT category. The interested PIAs having PRN, allotted from MoRD may apply online portal of MoRD i.e. <https://kaushal.rural.gov.in> along with the non-refundable requisite fee of Rs.25,000/- + GST 18% for initial Screening. The National Institute of Rural Development and Panchayat Raj (NIRD&PR), Hyderabad has been empaneled as a Project Appraisal Agency by TNCDW for all DDU-GKY 2.0 projects. Project applied agencies who clears initial screening will be intimated to deposit the appraisal cost for Quality Appraisal.

Tamil Nadu Corporation for Development for Women (TNCDW) has been designed by the Ministry as Appraisal Agency under DDU-GKY in Tamil Nadu. The appraisal of DDU-GKY project has to be conducted through the IT platform provided by MoRD only. The Qualitative Appraisal fees is fixed as Rs.1,25,000/- + GST 18% for PIA applicant.

Account details for Initial screening and Qualitative Appraisal fee submission:

Name of the Account	: NIRDPR DDUGKY – APPRAISAL
PAN	: AAAAN4871B
GSTIN	: 36AAAAN4871BIZT
Account No	: 62431332037
IFSC Code	: SBIN0020965
Bank Branch	: NIRD Campus, Rajaji Nagar, Hyderabad, Telangana 500030.

Applicant PIA should read the guidelines and Standard Operating Procedures (SOPs) carefully before filling up the application form. The Guidelines and SOPs are available on the website of MoRD i.e.

kaushal.rural.gov.in. It is to be noted that the agency applying for the DDU-GKY project shall bear the expenses as detailed above for undertaking the project appraisal by agency on behalf of TNCDW.

Under DDU-GKY project, agencies that can train and place candidates according to the skill gap existing in different Sectors are encouraged to apply.

1. In order to be eligible to apply for a project, an entity should be:

- A. Registered under Indian Trusts Act or any State Society Registration Act or any State Cooperative Societies or Multi-State Co-operative Acts or the Companies Act 2013 or the Limited Liability Partnerships Act 2008.
- B. SHG federations namely Cluster Level Federations /Block Level Federations.
- C. A Government or semi-government organization at the State and National Levels.
- D. An NGO that must be registered with NITI Aayog's Darpan Portal.
- E. More than three years old at the time of application except DPIIT registered Start-ups.

2. There shall be four categories of PIA under DDU-GKY:

- A. Captive Employer
- B. Existing PIAs having experience of greater than 50% placement with DDU-GKY.
- C. Skilling Agencies who do not have any DDU-GKY experience
- D. Startups for Skilling recognized by Dept. of Industrial Policy & Promotion, Ministry of Commerce & Industry, GoI.

3. The following shall not be eligible for applying in DDU-GKY:

- A. Existing PIAs who got DDU-GKY Projects sanctioned and have recovery proceedings going on anywhere in India under DDU-GKY.
- B. Existing PIAs who were unable to place 50% of trained candidates under DDU-GKY. (As of 31.03.2026)
- C. Skilling agencies having officials at key managerial personnel as per Accounting Standard 18, who were earlier associated with

defaulting PIAs against whom recovery proceedings were initiated due to default.

D. Sister concern/subsidiary of any organizations whom default action for recovery of funds initiated.

E. Skilling Agencies having Directors involved in agencies that defaulted earlier with DDU-GKY. A provision shall be built into the system for validating the DIN of directors of the applicant organization through MCA database.

F. Skilling Agencies blacklisted by Government.

G. Consortiums shall not be allowed.

4.The Appraisal of the proposal shall be carried out with the following conditions:

A. Project Implementing Agencies (PIAs) are required to strictly follow the DDU-GKY 2.0 Guidelines, Standard Operating Procedures (SOPs), Notifications/Order as notified by the MoRD and TNCDW from time to time. This includes any updates or modifications to the guidelines and procedures.

B. Applicant agency may apply for any district from any category. TNCDW has given priority for Uncovered / Aspirational and Tribal Areas. Actual allotment across Aspiration/Tribal/Other districts may or may not be as per the preferences given by the PIA.

C. PIAs applying for various projects under DDU-GKY 2.0- TNCDW, have to comply the sub category targets given in the table below:

Category	Schedule Caste (SC)	Schedule Tribe (ST)	Women	PWDs
Minimum % of overall Target	25%	2%	39%	4%

D. Under DDU-GKY 2.0, clubbing of two or more Qualification Packs shall not be allowed to avoid duplication of National Occupational Standards (NOS). However, based on the requirement of fulfilling a minimum of 576 hours, relevant

- independent NOS and micro-credentials shall be allowed to be added to meet out the minimum required duration of training.
- E. The trainers deployed by the training partners shall have requisite qualification, experience, knowledge, skills in their domain as defined in SIDH portal /SSC and shall be competent to train the candidates.
- F. All the trainers should have valid SSC ToT certification at the time of training centre inspection due diligence Validation.
- G. DDU-GKY 2.0 allows Training Course duration minimum of 3 months with 576 hrs of Training (Domain 416 hrs and non-Domain 160 hrs.). Latest updates in trades are available at Qualification Pack List in kaushal.rural.gov.in portal. Only courses with a maximum duration 6 months from the date of commencement will be considered.

5. Placements:

- a) The core outcome of DDU-GKY 2.0 program shall be placement of minimum of 70% with Wage Employment (minimum 50%) and Self-Employment (maximum 20%) All placement shall be considered based on the verifiable proof of placement as specified in the 2.0 guidelines.
- b) The candidate shall be placed in the same sector and job role in which the training was conducted. However, placement in other job roles is considered, provided the salary being paid in those trades are 20% higher than the job roles for which training is provided.
- c) For 3 months courses Minimum Remuneration per candidate per month within India shall be Rs.10,000 or Minimum Wages of location of Employment of semi-skilled category whichever is higher
- d) For 6 months courses Minimum Remuneration per candidate per month within India shall be Rs.15,000 or Minimum Wages of location of Employment of semi-skilled category whichever is higher.

- e) Minimum Remuneration per candidate per month outside India is Rs.25,000 per candidate.

6. Sourcing of Candidates for Training:

For registration of courses, the candidate should be sourced from all 4 Regions of the State—North, South, West, and Central Tamil Nadu and at least 10% of the candidates should be mobilized from each Region.

- **North:** Kanchipuram, Tiruvallur, Cuddalore, Villupuram, Vellore, Ranipet, Thirupattur, Tiruvannamalai, Kallakurichi and Chengalpattu.
- **South:** Madurai, Dindigul, Ramanathapuram, Sivagangai, Theni, Virudhunagar, Tuticorin, Tirunelveli, Kanyakumari and Tenkasi.
- **West:** Coimbatore, Tirupur, Salem, The Nilgiris, Erode, Dharmapuri, Krishnagiri and Namakkal.
- **Central:** Thanjavur, Tiruchirappalli, Perambalur, Ariyalur, Karur, Nagapattinam, Tiruvarur, Pudukkottai and Mayiladuthurai.

7. Indicative list of priority Sectors and Courses:

The Agencies who can run the courses of various SSC listed in DDU-GKY website may apply for this project. An indicative list of priority sector/courses is given below.

Region	Districts covered	Preferred Sectors
North	Kanchipuram, Tiruvallur, Cuddalore, Villupuram, Vellore, Ranipet, Thirupattur, Tiruvannamalai, Kallakurichi, Chengalpattu	1) Iron and Steel 2) Healthcare 3) Automotive 4) Logistics 5) Capital Goods 6) Tourism & Hospitality 7) Retail 8) Beauty & Wellness 9) Green Jobs
West	Coimbatore, Tirupur, Salem, The Nilgiris, Erode, Dharmapuri, Krishnagiri, Namakkal	1) Apparel 2) Iron and Steel 3) IT & ITES 4) Automotive 5) Logistics 6) Capital Goods

Region	Districts covered	Preferred Sectors
		7) Electronics 8) Tourism & Hospitality 9) Retail 10) Beauty & Wellness 11) Green Jobs
South	Madurai, Dindigul, Ramanathapuram, Sivagangai, Theni, Virudhunagar, Tuticorin, Tirunelveli, Kanyakumari, Tenkasi	1) Apparel 2) Healthcare 3) Tourism & Hospitality 4) IT & ITES 5) Electronics 6) Retail 7) Beauty & Wellness 8) Green Jobs
Central	Thanjavur, Tiruchirappalli, Perambalur, Ariyalur, Karur, Nagapattinam, Tiruvarur, Pudukkottai, Mayiladuthurai	1) Apparel 2) IT & ITES 3) Electronics 4) Retail 5) Beauty & Wellness 6) Green Jobs

- i) Apparel** – Advance Pattern Maker (CAD/CAM), Assistant Designer-Apparel, Made ups and Home Furnishings, Boutique Manager, Checker - Inline & Measurement, Cutting Supervisor, Export Executive-Stitched Items, Export Manager-Stitched Items, Factory Compliance Auditor, Fashion Designer, Industrial Engineer-Apparel, Merchandiser-Apparel, Made-Ups & Home Furnishings, Pattern Master - Apparel, Processing Supervisor (Dyeing & Printing), Production Supervisor Sewing, QC Executive - Stitched Items, Sampling Coordinator, Sampling Tailor, Sourcing Manager-Stitched Items.
- ii) Automotive** – Automotive Customer Relationship Manager, Automotive Sales Executive, Automotive Service Advisor, Automotive Service Supervisor, Automotive Welding Machine Trainer, Electric Vehicle Service Technician, Four-Wheeler Service Master Technician, Four-Wheeler Service Technician, Service Technician (Heavy Motor Vehicle)
- iii) Beauty & Wellness** – Aesthetic Skin Technician, Cosmetologist, Junior Beauty Therapist
- iv) Capital Goods** – CNC Milling, CNC Turning, Mechanical Engineering CAD, Stainless Steel Fabricator
- v) Electronics** – Customer Service Executive - Electronics Products,

- Drone Service Technician, Multi-Skill Technician (Home Appliances)
- vi) Green Jobs** - Rooftop Solar Grid Junior Engineer, Small Hydro Power Plant Technician, Solar Lighting Assembler, Solar PV Installer (Suryamitra), Solar PV Module Manufacturing Technician, Solar Water Pumping Junior Engineer
- vii) Healthcare** – Ayurveda Ahara & Poshana Sahayak, Ayurveda Dietician, Ayurvedic Aesthetic Assistant, Cupping Therapist, Deputy Duty Manager - Patient Relation Services, Dresser (Medical), Duty Manager (Patient Relation Services), Frontline Health Caregiving Associate, General Duty Assistant Trainee, Health & Wellness Coach, Healthcare Quality Assurance Manager, Home Health Aide Trainee, Hospital Front Desk Coordinator, Medical Equipment Assistant (Basic Clinical Equipment), Multiskilled Health Assistant, Naturopathy Assistant, Panchakarma Assistant, Prakriti Evaluator, Skills Competition Health & Social Care, Telehealth Services Coordinator, Transplant Coordinator, Varmam-Marma Therapy Assistant, Yoga Therapy Assistant, Yoga Wellness Trainer
- viii) Iron and Steel** – Assistant - Packaging & Marking Operation, Assistant Bearing Maintenance Mechanic, Assistant Electrician, Assistant Electronic Mechanic, Assistant Fitter - Levelling, Alignment & Balancing, Assistant Instrumentation Mechanic (Metal Sector), Assistant Rigger - Heavy Material, Belt Conveyor Mechanic, Cold Rolling Mill - Process Control Engineer, Continuous Casting - Process Control Engineer, Coupler and Shunting Porter (Steel Plant), EOT Crane Operator, Hot Rolling Mill (Long Products) - Process Control Engineer, House Keeper - Mechanised Equipment, Hydraulic & Pneumatic System Mechanic, Ladle Refining Furnace - Process Control Engineer, Mechanic High Speed Rotating Machinery (Steel Plant), Metal Forging Technician, Mobile Equipment Operator (Metal Sector), Pellet Plant - Process Control Engineer, Plasma Cutter Operator, Reheating Furnace - Process Control Engineer, Stainless Steel Heavy Structure Fabricator, Stainless Steel Making - Process Control Engineer, Welder - (GTAW)
- ix) IT-ITeS** – AI- Business Analyst, Analyst Application Security, Analyst Security Operations Centre, Application Developer - Web & Mobile, Junior Software Developer, Security Analyst
- x) Logistics** – Claims Coordinator - Warehouse, Crane Operator - Port

Terminals/CFS/ICD, Data Feeder - Warehouse, EXIM Manager, Green Hydrogen Procurement Manager, Green Hydrogen Storage Hub Manager, Green Hydrogen Storage Hub Senior Operator, Green Hydrogen Supply Chain - SHEQ Manager, Green Hydrogen Tank Farm Manager, Green Hydrogen Tube Trailer - Driver, Junior Cargo Operator - Port Terminals/CFS/ICD, Key Accounts Management Executive - Courier, Marine Cargo Junior Inspector, Port Terminals/CFS/ICD Supervisor, Reefer Vehicle Operator cum Driver, Refrigerated Storage Unit Supervisor, Tertiary Goods Packaging Machine Operator, Warehouse Executive and Maintenance), Smart Grid Technician

xi) Retail – Business Data Analyst (Retail), Deputy Manager (Retail Store Department), Digital Cataloguer, Direct Seller, Junior Supervisor (Sales), Merchant Relationship Executive, Retail Merchandise Manager, Retail Sales Executive, Retail Store Manager, Retail Team Leader, Retailer, Visual Merchandiser

xii) Tourism & Hospitality – Adventure Travel Guide (High Altitude), Adventure Travel Guide (Low Altitude), Assistant Ski Instructor, Billing Executive (Facility Management), Cafeteria Incharge (Small Establishment), Counter Sales Executive, Customer Service Representative (Meet and Greet), Facility Management Executive, Food Styling Photographer, Himalayan Expedition Pathfinder (HAP), Jr Instructor-Rope Activities, Meeting, Conference and Event Manager, Mountain Cuisine Chef, Mountaineering Instructor, Paragliding Tandem Pilot, Parasailing (Equipment) Supervisor, Street Food Vendor- Standalone, Team Travel Incharge, Tour Guide, Tour Manager- Operations, Transport Coordinator, Travel Consultant

8. Other Conditions Applicable:

- a) The Training and Completion of appointment for placement under DDU-GKY 2.0 should be completed on or before 31st December, 2027 and placement for trained candidates and self employment / GIG Employment must also begin on or before 31st March 2028.
- b) Preference will be given to the agencies those who are willing to start Training center in rural areas of Tamil Nadu
- c) Target will be allocated based on the demand of trade, Existing Training Centre capacity and Capacity of the agency to give better

placements. The fund flow will be as per the DDU-GKY 2.0 Guidelines.

9. General Instructions to the Applicant PIAs:

1. *If the PIA has prior experience in DDU-GKY projects, it should have a proven track record in the implementation of DDU-GKY 1.0/Additional Target projects.*
2. *The agency must install IP enabled CCTV cameras as per the specifications given by the TNSRLM for centralized monitoring of training centers.*
3. *Other sectors and trades not listed above may also be considered, subject to appropriate justification.*
4. Failure to comply with the requirements of this EOI may render the proposals non-compliant and may be rejected.
5. Proposals must include all documentation specified in this document (as applicable).
6. Follow the format, specified in the DDU-GKY on line proposal.
7. Comply with all requirements as set out in online proposal.
8. Expression of Interest, DDU-GKY 2.0 Guidelines and Proposal Appraisal Notification No 20/2017 of MoRD, GoI can be downloaded from TNCDW website (www.tncdw.org)
9. The proposals shall be submitted within the timelines prescribed. Any extension in proposal submission date may be communicated through an official corrigendum on the TNCDW website (www.tncdw.org)
10. TNCDW will not be responsible for any costs or expenses incurred by firm in connection with the preparation or delivery of proposals.
11. The proposals of only those applicant PIAs who fulfill the terms & conditions of this EOI will be considered for evaluation. The proposal will undergo evaluation as defined in Notification No 20/2017 and the proposals not having specified valid documents will be rejected.
12. If any of the documents furnished by the applicant PIAs are found to be false/fabricated/ bogus, such applicants are liable for blacklisting and will face necessary legal actions as per the rules in vogue.
13. The proposals submitted by fax/e-mail etc. shall not be considered. No correspondence will be entertained on this matter.
14. TNCDW reserves the right to modify and amend any of the above-stipulated conditions/criterion depending upon project priorities and any exigencies.
15. Empanelment with TNCDW does not guarantee any form of income/ award of work/allocation of target/retainer fee, etc.


16. The applicant PIA shall not assign or sublet any part of their work without obtaining permission in written form from TNCDW.

Agencies are required to submit the online application through web portal <http://kaushal.rural.gov.in> on or before **11.06.2026, 11:59 PM**.

The hard copies of the proposals along with the complete set of supporting documents should be submitted to TNCDW HO in the following address: The Managing Director, Tamil Nadu Corporation for Development of Women (TNCDW), Annai Teresa Women Complex, Valluvar Kottam Chennai-600 034 on or before **17.06.2026, 05.30 PM**.

The applications submitted during the tenure of EoI will only be considered for further processes.

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R V Shajeevana, I.A.S.
Managing Director, TNCDW
Chief Executive Officer,
TNSRLM