



**TAMILNADU CORPORATION FOR DEVELOPMENT OF
WOMEN LTD.,**

(A GOVERNMENT OF TAMILNADU UNDERTAKING)
Anna Teresa Malagam, 1st Floor, Valluvarkottam High Road,
Nungambakkam, Chennai - 600 034.

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1924 - 2023

Proceedings of the Mission Director, TNULM, Chennai -34

Present: TmT. Shreya P Singh IAS.,

Roc. No. 3614/2021/NULM 4

Date: 01-07-2024

Sub: TNCDW – TNULM- Budget Speech by Hon'ble Minister of Youth Welfare, Sports Development, Special Programme Implementation Department & Poverty Alleviation Programme and Rural Indebtedness, Govt. of Tamil Nadu-Announcement made out on the floor of Assembly on 27-06-2024- **“Providing of Entrepreneurship Development Training to 7,500 women Entrepreneurs to the tune of Rs. 5.62 crore”** - Executive Order Issued-Reg.

Ref: Budget Speech Hon'ble Minister of Youth Welfare, Sports Development, Special Programme Implementation Department & Poverty Alleviation Programme and Rural Indebtedness, Govt. of Tamil Nadu in the Legislative Assembly on 27.06.2024.

Order:

In the reference cited, during the Budget speech, Hon'ble Minister of Youth Welfare, Sports Development, Special Programme Implementation Department & Poverty Alleviation Programme and Rural Indebtedness, Govt. of Tamil Nadu has made announcements that **“Providing of Entrepreneurship Development Training to 7,500 women Entrepreneurs to the tune of Rs. 5.62 crore”** in the floor of assembly on 27.06.2024.

Based on the announcement made by the Hon'ble Minister, the executive order is issued.

To provide an enabling ecosystem for budding micro-entrepreneurs developed under TNULM, it has been decided to conduct Entrepreneurship Development Program (EDP) training for 3 days, targeting both individual and group entrepreneurs under the Self-Employment Program (SEP) component. The training includes activities that start with creating awareness about entrepreneurship, promoting entrepreneurial skills, and establishing a quality and marketing-related support system.

The district wise target for provide EDP training to 7,500 women Entrepreneurs under SEP Programme, TNULM has been arrived and is enclosed as Annexure– I. Out of the assigned District wise target, DMMU are instructed to achieve the target in the FY 2024-25.

The districts are instructed to achieve the assigned target for the year 2024-25 as per the Annexure – I on or before 31.03.2025 strictly adhering to the advisory on Entrepreneur Development Program (EDP), issued by the DAY-NULM, MoHUA, on EDP Programme.

Role of SMMU

1. SMMU to develop eligibility criteria based on the advisory note issued by DAY-NULM, MoHUA to identify the training providers.
2. SMMU to finalize the eligible training providers to conduct EDP training.
3. SMMU to assess the training providers periodically and ensure the quality of the training provided by them.
4. SMMU in coordination with training providers to ensure proper supply of the printed course materials, presentations and other digital documents to all trainees.

5. SMMU to prepare the training calendar in coordination with DMMU.
6. The certificates shall be issued to the candidates by training provider after successful completion of Training.

Role of DMMU

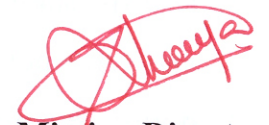
1. DMMU shall ensure to provide EDP training to the entrepreneurs who have been assisted through Self Employment Programme.
2. DMMU shall prepare list of eligible candidates before commencement of the training and share with SMMU.
3. DMMU shall arrange training hall with comfortable seating arrangement, lunch and refreshment, training materials and other necessary needs to candidates during training days.
4. DMMU will ensure the regular attendance of the trainee and address the performance of the trainer during the training.
5. DMMU will be responsible for updation of the progress in DAY-NULM portal.

Review and Monitoring Mechanism at State and District Level

- ❖ SMMU to conduct periodical review meeting in state/regional level with DMMU and Training Providers.
- ❖ Monitor the conduct of training programme as per the advisory note issued by DAY-NULM, MoHUA.
- ❖ Field visits to monitor the training by Community organizers, Assistant Project Officer and Project Director.
- ❖ Ensure the updation of report in DAY-NULM portal.
- ❖ Collecting concurrent feedback from the trainees and trainers by DMMU.
- ❖ Preparing of batch completion report by DMMU.
- ❖ Ensure the uploading of 5-10 minutes video and photos through social media as suggested in the advisory note by DMMU.

Project Directors of all the Districts are directed to implement and monitor the Entrepreneurship Development Programme in their Districts on a weekly basis, by closely coordinating with the SMMU. It is also directed to render necessary support to the trainers and trainees to ensure the successful completion of the training.

Encl: -Annexure I- District wise target



**Mission Director
TNULM**

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V/S
01/07/24

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To

The District Collector,
All Districts.

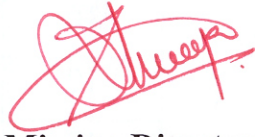
Copy to:

1. The Principal Secretary to Government,
Rural Development and Panchayat Raj Department,
Secretariat, Chennai-9.
2. The Project Director,
District Mission Management Unit,
All districts.

Annexure – I

TNULM- EDP-Target for the Year 2024-25		
District wise Target		
S. No	District	No. of Persons
1	Ariyalur	45
2	Chengalpattu	225
3	Chennai	750
4	Coimbatore	500
5	Cuddalore	250
6	Dharmapuri	125
7	Dindigul	250
8	Erode	375
9	Kallakurichi	80
10	Kancheepuram	217
11	Kanniyakumari	225
12	Karur	125
13	Krishnagiri	125
14	Madurai	500
15	Mayiladuthurai	80
16	Nagapattinam	80
17	Namakkal	200
18	Nilgiris	120
19	Perambalur	50
20	Pudukkottai	125
21	Ramanathapuram	80
22	Ranipettai	80
23	Salem	375

S. No	District	No. of Persons
24	Sivaganga	90
25	Tenkasi	126
26	Thanjavur	225
27	Theni	125
28	Thirupathur	90
29	Thiruvallur	200
30	Thiruvarur	125
31	Thoothukkudi	225
32	Tiruchirappalli	225
33	Tirunelveli	225
34	Tiruppur	225
35	Tiruvannamalai	162
36	Vellore	175
37	Viluppuram	125
38	Virudhunagar	175
Total		7500



Mission Director,

TNULM.

11/7/24

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