



ABSTRACT

Rural Development and Panchayat Raj Department – Tamil Nadu Corporation for Development of Women Limited – Permission accorded to issue of ID Cards to all the Self Help Group Members(SHG) – Orders - Issued.

Rural Development and Panchayat Raj (CGS-3(1)) Department

G.O.(Ms)No.54

Dated: 02.04.2025

**குரோதி வருடம், பங்குனி 19
திருவள்ளூர் ஆண்டு, 2056**

Read:

From the Managing Director, Tamil Nadu Corporation for Development of Women Limited, Letter Roc.No.131/B3/2025, dated:28.02.2025.

ORDER:

In the letter read above, the Managing Director, Tamil Nadu Corporation for Development of Women Limited has stated that TNCDW is an aegis organisation anchoring various poverty alleviation and livelihood missions working for the improvement of poor, marginalised and vulnerable in both rural and urban areas. The Tamil Nadu Corporation for Development of Women plays a vital role in strengthening the capacity of Self Help Groups(SHG) and federating them at Panchayat, Block and District level. The focus is on strengthening individual and group enterprises, aggregation of SHG products, value addition, standardisation and branding for realization of better commercial value by providing online and offline platforms for SHG products to reach local as well as distant markets through skill development and capacity building.

2. The Tamil Nadu Corporation for Development of Women has formed 3,29,039 SHGs so far with a total membership of 37,76,575 women in Rural areas and 1,47,430 SHGs with 15,98,144 Self Help Group members in urban areas.

3. Self Help Group Movement in Tamil Nadu is in the forefront of implementation and the member of the SHGs should be recognized and various benefits of other department should be converged to the members of the SHGs.

4. Self Help Group Members have been requesting bank linkage from various banks and they are very often visiting the banks for their loans and other benefits on regular basis. The members are insisting that if they are provided with a Government ID card, it will build confidence for them to access the banks and also enable them to seek for the priority in Government schemes and they will also identify themselves as a Government recognized SHGs.

5. The Managing Director, Tamil Nadu Corporation for Development of Women has requested the Government to issue ID cards to the Self Help Group members formed by the Government of Tamil Nadu and in addition to SHG members formed by NGOs which is not registered by the Mahalir Thittam. Further, benefits may be attached as follows which may be expanded from time to time as Government desire to SHG ID card holders .

i. Free travel facilities to women in ordinary fare in city buses operated under the control of TNSTC with 25kgs of Luggages (SHG Products)

Government has extended free travel facilities to women in ordinary fare in city buses operated under the control of Tamil Nadu State Transport Corporation. Self Help Groups(SHG) women are involved in marketing of many products and they are facing much hardship in transporting their products within their districts and outside the districts. Hence, the ID cards holders of Self Help Groups(SHG) may be allowed to travel in town and mofussil buses upto 25Kgs of luggage (SHG Products) at free of cost.

ii. Health benefits covered under the CMCHIS scheme in the Government empanelled hospitals.

During an exercise done to identify the coverage of Chief Minister's Comprehensive Health Insurance Scheme(CMCHIS) entitlements among Self Help Groups(SHG)women, it was verified that 66% of the Self Help Groups(SHG) women in rural households and 61% of Self Help Groups(SHG) women in urban households are already enrolled in Chief Minister's Comprehensive Health Insurance Scheme(CMCHIS). The ID card holders of the Self Help Groups(SHG) may be provided with all Health benefits covered under the Chief Minister's Comprehensive Health Insurance Scheme (CMCHIS) wherever CMCHIS card is otherwise available, in the Government empanelled hospitals. Further this ID card with CMCHIS/PMJAY Number incorporated, may be considered as the primary proof for Chief Minister's Comprehensive Health Insurance Scheme(CMCHIS).

iii. To purchase apparell and clothing materials 5% additional discount given to the ID card holders (SHG Members)

On the occasion of various festive seasons, women are utilising Co-optex to purchase apparell and clothing materials. In this regard 5% additional discount may be given to the ID card holders of the Self Help Groups(SHG) members on their purchase from Co-optex department over and above any existing discounts.

iv. Members of SHGs with ID cards given the priority to avail the loans

The Cooperative, Food and Consumer Protection Department offers various loans such as KCCTST (STSAO), KCC AH, KCC FISH, Produce Pledge Loan, NHFDC Loan Women, Loan to Destitute Women and Artesian, Agri MT, Jewel Loan, Housing

Loan, House Mortgage and Reverse Mortgage Loan, Women Entrepreneurs, Working Women, Petty traders Loan, Salary Loan, MSME, PFME, UYEGP and Non form sector Loan, SHG NRLM, SHG NULM, PMSVA nidhi Loan, Vehicle, Consumer Loan. Hence, the members of SHGs with ID cards may be given the priority to avail the loans.

v. **To avail the concession rate of the AAVIN products**

Majority of Self Help Groups(SHG) women are involving themselves in animal husbandry as a livelihood activity and providing milk to the societies run by AAVIN. Hence, ID card holders of the Self Help Groups(SHG) members may be permitted to avail the concession rate of the AAVIN products as detailed below:-

Sl.No	Product	Unit	MRP	Discount	Rate after discount
1	Ghee	500 gms	365	1.4%	360
2	Ghee	1000 gms	700	1.4%	690
3	Mysore pa	250 gms	140	3.57%	135
4	Khoa	250 gms	130	3.85%	125
5	Kaju Katli	250 gms	260	3.85%	250
6	Badhusa	250 gms	190	2.63%	185
7	Vannila	500 ml	120	4.17%	115
8	Vannila	1000 ml	220	4.55%	210
9	Strawberry	500 ml	120	4.17%	115
10	Strawberry	1000 ml	220	4.55%	210

vi. **10% discount on any service by TNeGA**

To avail 10% discount to all ID Card holders of the Self Help Group members who are going to utilize the e-Sevai Centers across the State.

Details of cards and its specifications:

All ID cards to the SHG members to be printed with two security features. The card will have the details of name of the Self Help Groups(SHG) and member, SHG code, member joining date, date of birth, ration card number, CMCHIS number, blood group, address and contact number etc.,

6. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has requested the Government to consider and issue necessary orders for printing of ID cards with benefits as above to the SHG members in the State by utilising the savings amount of Tamil Nadu Corporation for Development of Women Limited.

7. The Government after careful examination, have decided to accept the proposal of the Managing Director, Tamil Nadu Corporation for Development of Women Limited and accords permission to issue ID cards initially to the estimated 60 lakh active Self Help Group Members who will initially apply for the Self Help Group Cards, out of 86,27,601 members, after following due tender process. The amount will be borne out of the savings funds available with Tamil Nadu Corporation for Development of Women Limited to all the SHG members with colour photographs with two security features. The card will have the following details:-

- i. Name of the Self Help Groups(SHG) and member
- ii. Self Help Groups(SHG) Code
- iii. Member joining date
- iv. Date of birth
- v. Ration card number
- vi. Chief Minister's Comprehensive Health Insurance Scheme (CMCHIS) Number
- vii. Blood group
- viii. Address and contact number etc.,

The followings are the benefits of providing ID cards to Self Help Groups which may be expanded from time to time as Government desire to Self Help Group ID card holders:-

- a) The ID card holders of Self Help Group members shall be allowed to travel in Town and Mofussil buses upto 25kgs of luggage(SHG products) at free of cost.
- b) The ID card of SHG Members shall also be considered as the primary proof for Chief Minister's Comprehensive Health Insurance Scheme (CMCHIS), wherever already CMCHIS card is issued.
- c) The ID card holders of the SHGs members shall be given 5% additional discount on their purchase from Co-optex Department over and above any existing discounts.
- d) The members of SHGs with ID cards shall be given priority to avail various loans offered by the Co-operative, Food and Consumer Production Department.
- e) The Members of SHGs ID card holders shall avail the concession rate of the AAVIN products as detailed below:-

Sl.No	Product	Unit	MRP	Discount	Rate after discount
1	Ghee	500 gms	365	1.4%	360

2	Ghee	1000 gms	700	1.4%	690
3	Mysore pa	250 gms	140	3.57%	135
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9	Strawberry	500 ml	120	4.17%	115
10	Strawberry	1000 ml	220	4.55%	210

- f) The ID card holders of the SHGs members who are going to utilize the e-Sevai Centers across the State shall avail 10% discount.

(BY ORDER OF THE GOVERNOR)

GAGANDEEP SINGH BEDI
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT.

To

The Managing Director / Chief Executive Officer,
Tamil Nadu Corporation for Development of Women Limited/
Tamil Nadu State Rural Livelihood Mission,
Chennai-34.

The Secretary to Government,
Animal Husbandry, Dairying, Fisheries and Fishermen Welfare Department,
Chennai-9.

The Secretary to Government,
Handlooms, Handicrafts, Textiles and Khadi Department, Chennai-9.

The Principal Secretary to Government,
Information Technology and Digital Services Department,
Chennai-9.

The Principal Secretary to Government,
Co-operation, Food and Consumer Protection Department,
Chennai-9.

The Principal Secretary to Government,
Health and Family Welfare Department,
Chennai-9.

The Additional Chief Secretary to Government,
Transport Department, Chennai-9.

The Principal Secretary to Government,
Finance Department, Chennai-9.

All District Collectors.

Copy to

Office of the Deputy Chief Minister, Chennai - 600 009.

The Principal Private Secretary to the Chief Secretary
to Government, Chennai – 600 009.

The Principal Private Secretary to the Additional Chief Secretary
to Government,

Rural Development and Panchayat Raj Department,
Chennai-600 009.

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//Forwarded By Order//



SECTION OFFICER.

W. K. K.
2/4/25